

2020



中国国际管道大会

CHINA

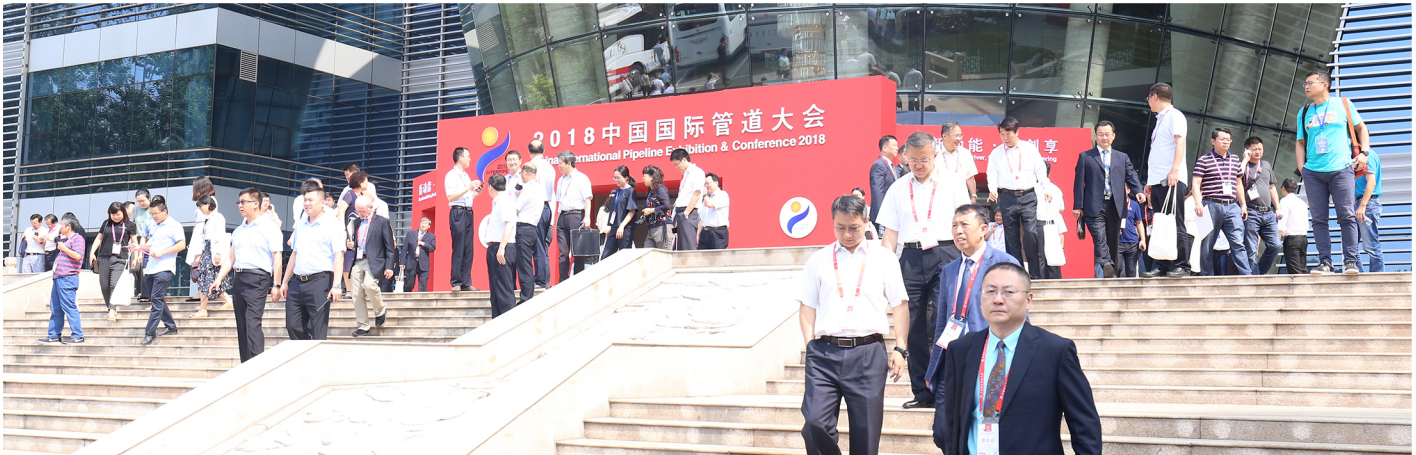
INTERNATIONAL PIPELINE
EXHIBITION & CONFERENCE

SPONSORSHIP KIT



Exclusive Sponsor (1 available):

150' 000 CNY



All opportunities include logo recognition as an Exclusive Sponsor on the Official Event Website and on the Sponsors' Page of the Official Event Guide.

Logo recognition as an Exclusive Sponsor on:

Event related materials:

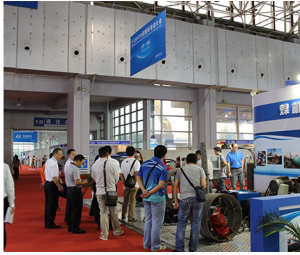
- All relevant marketing material for the event including but not limited to event tickets, invitation letter, brochure and envelope;
- One full color inside page ad in each official publication including conference manual, expo publication and assembly document;
- All relevant signage for the event including the entranceway(s) and directional signs;
- Opportunity to submit a relevant editorial or press to be published in the Official Event Website or WeChat Public Platform (subject to approval and space)

Official Event Website:

- First position "slider" banner ad at Official Event Website homepage (bilingual);
- Opportunity for up to (9) months of web banner advertising in advance of the event;
- 52000+ page views of over 15,000 visitors from 21 countries;
- Logo presentation on each webpage except the Exhibitor Directory page of the Official Event Website.

Exhibition on-site:

- Display advertising at exhibitor registration desk;
- Advertising on the visitor registration counter;
- Exclusive Sponsor Logo on the Exhibitor Directory Board (bilingual) outside the main entrance of exhibition hall;
- Curtain advertising on the main entrance for all exhibitors and visitors (South No.1 Entrance);
- Logo on guide board and direction guide decals at between exhibition halls, aisle from exhibition hall to conference room and at the entrance of the conference room;
- All background advertising for conference, panel discussion and seminar.



1). Indoor Hanging Aisle Banner Sponsor (1 available) 50' 000 CNY

Exclusive Sponsorship of indoor banner ad to be hung within the exhibition hall.

- Commitment to 100 banners (200 banners in entire exhibition hall);
- Organizing committee allows sponsor creating custom graphics to be prominently displayed at the beginning of each aisle. Graphics to be provided by the Sponsor.



2). Registration Area Sponsor (1 available) 70' 000 CNY

Exclusive sponsorship of the on-site registration area for the exhibition.

- Opportunity to put promotion materials of the enterprise to be prominently displayed at each registration counter;
- Logo recognition on the online exhibition activities page(s).



3). Badge Sponsor (1 available) 50' 000 CNY

Exclusive sponsorship of the name badge for all exhibitors, visitors, conference delegates and VIP guests.

- Whole single side advertising on each badge (at least 5000 badges).



4). On-site Distribution Sponsor (1 available) 80' 000 CNY

Exclusive sponsorship of the bags, event tickets, invitation letters, envelopes and VIP guests' souvenirs.

- Premium brand placement on each bag distributed on-site to visitors, exhibitors and conference delegates (support production of approximately 5' 000 bags with a color logo imprint on the most prominent location available);
- Advertising on event tickets and brochures (support production of approximately 10' 000 event tickets and 5' 000 brochures, with a color logo or enterprise introduction);
- Advertising on invitation letters and envelopes (support production of approximately 5' 000 invitation letter and 5' 000 envelopes, with a color logo or enterprise introduction);
- Sponsorship of VIP guests' souvenirs (logo recognized on souvenirs which are mainly for important guests and leaders to customized exclusive souvenirs).





5). Banquet & Coffee Break Sponsor (1 available)

100' 000 CNY

Exclusive sponsorship of 1 dinner banquet (10 tables) and 3 coffee breaks (subject to the arrangement by organizing committee).

- Main attendees for dinner banquet are important guest from host organization, exhibitors and conference delegates;
- Exclusive Sponsorship of table card for dinner banquet, banquet advertising by sponsor is imprint;
- Advertising on the background plate of banquet hall or LED screen if is set (subject to the arrangement by organizing committee);
- Logo recognition on the background plate of conference room;
- Logo recognition on the coffee break signage;
- Sponsorship of 3 to 5 German type frames inside banquet hall/ conference room and at the entrance of banquet hall/ conference room.

6). Carpet Decal Sponsor (1 available)

10' 000 CNY

Brand placement on each of the numbered carpet decals located on end of the aisles at the exhibition to help visitors navigate the show.

- Each decal approximate size will be provided by organizing committee, advance of the exhibition (50 decals).

7). Exhibitor Directory Board (Bilingual) Sponsor (1 available)

10' 000 CNY

Exclusive Sponsorship of exhibitor directory board (bilingual) outside the main entrance of exhibition hall.

- Logo recognized on exhibitor directory board and exclusive advertising.

8). Curtain Advertising Sponsor (1 available)

10' 000 CNY

Hang sponsor's curtain advertising at South No.1 entrance (which is the main entrance for all exhibitors and visitors).